



Serial No.: 09/777,492  
Docket No.: 257/103

AF  
DFW

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventor(s) : Stephen B. Bove, et al.  
Serial No. : 09/777,492  
Filing Date : February 5, 2001  
Title : System and Method for Anonymous Lead Generation  
and Management  
Group/Art Unit : 3628  
Examiner : Siegfried E. Chencinski  
Confirmation No. : 8359  
Docket No. : 257/103

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**NOTICE OF APPEAL**

Pursuant to 37 C.F.R. § 41.31, Applicant hereby appeals to the Board of Patent Appeals and Interferences from the decision of the examiner in a final Office Action, dated February 13, 2006, finally rejecting claims 1-25 of the application. Enclosed is a check in the amount of \$500 as payment of the notice of appeal fee.

Submitted concurrently with this Notice of Appeal is a Pre-Appeal Brief Request for Review and a Petition for Extension of Time in which to respond to the Office Action .

Acknowledgement of receipt is respectfully requested.

Respectfully submitted,

By: 

Mark C. Young, Reg. No. 48,670  
STINSON MORRISON HECKER LLP  
1201 Walnut, Suite 2900  
Kansas City, MO 64106-2150  
Telephone: (816) 842-8600  
Facsimile: (816) 691-3262

07/18/2006 EFLDRES 00000054 09777492

02 FC:1252

450.00 DP

07/18/2006 EFLDRES 00000054 09777492

01 FC:1401

500.00 DP

**Certificate of Mailing Under 37 C.F.R. 1.8**

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on:

Date: July 15, 2006

Signature: Beth Rush

Printed Name: Beth Rush

The Director is hereby authorized to charge any additional amount required, or credit any overpayment, to Deposit Account No. 19-4409.